

## Education

- June 2004-2007 **Rhode Island School of Design (Risd).** Providence, USA  
Bachelor of Fine Arts: Industrial Design
- Sept 2002-2004 **Queens University.** Kingston, Canada  
Arts & Sciences

## Experience

- June-Dec 2007 **DESIGNER; Salco Footwear.** Toronto, Canada  
Designing the logo and packaging for a children's footwear line
- Sept 2006-2007 **STUDENT MANAGER; Carr Haus Cafe.** Providence, USA  
Organized and managed a staff of 25+  
Conducted hiring and training sessions every 4 months  
Collaborated with another designer to redecorate the café and redesign the menu
- Sept-Dec 2006 **DESIGNER; Risd-Silk Road Ensemble.** Providence, USA  
Collaborated with an interdisciplinary group to create a portable exhibit for the *Silk Road Ensemble founded by Yo-Yo Ma*; <http://www.silkroadproject.org>  
Analyzed cross-cultural communication, movement and interaction in a transient space and hierarchy of images, colour and text on panels  
Designed transportable, collapsible units that easily assemble and disassemble
- June-Sept 2006 **ASSISTANT; Bridge Industrial Design.** Toronto, Canada  
Sketched and composed graphics for *soak* special edition label--hand washing detergent  
Collected and integrated client feedback to guarantee product satisfaction
- June-July 2005 **INTERN; Naheed Mashuqullah's Design Firm.** Karachi, Pakistan  
Created an outdoor lamp, conducted costing and liaised between client and vendor to facilitate the production of it  
Created material, colour and theme boards for house and office interior projects

## Skills

### Design

Strong visual communication and presentation abilities  
Keen understanding of layout, composition and colour  
Knowledge of typography & digital photography  
Model making with various materials; foam core, chip board, urethane foam and petg  
Experienced in ready-to-assemble-furniture, weaving and glass-casting

### Computer

PC and Mac platforms. Adobe Suite: Photoshop, Indesign, Illustrator and After-Effects  
Solidworks (3-d modelling program), Rhino (CAD), DVD Studio Pro & Microsoft Office

### Language

Fluent in English and Urdu, conversational in Hindi

## Extracurricular

- Senior Show; Woods Gerry Gallery: Risd  
Teacher Assistant; Risd Foundation Studies: 2D  
Volunteer; Design Exchange: Toronto  
The need to be active has encouraged me to pursue various activities; pilates, horse riding, cooking, fencing, Ikebana (Japanese flower arrangement) and dancing  
Eligible to work in Canada--Canadian Resident